



Be Prepared for a Sudden Cardiac Arrest

Lease an AED for a Low Monthly Payment



A division of BERRN Consulting Ltd.

Why Lease an AED with AED4Life?

COST

While protecting your staff/customers/clients is important to you, we know that purchasing and owning an AED can be tough for some company budgets.

In addition to the initial purchase of an AED, there is also the additional costs of maintaining an AED to be in the Rescue-Ready state that can add up over the course of the AED lifetime. This is why BERRN Consulting Ltd. has created a cost-effective, hassle-free option to lease-to-own your AED.

Your AED can be financed over a 1, 2, 3, 4, or 5-year term with monthly payments. At the end of the term, you can purchase the equipment outright or you have the option to renew the lease and continue with the service.

PEACE OF MIND

Our AED leasing programs come with a number of benefits that ensure your AED is always ready for rescue.



Get your business prepared for rescue with a worry-free AED leasing program

All AED leasing programs come with the following:

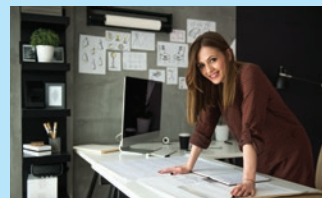
- **AED Device** – Choose the device that suits your needs from the most trusted AED brands on the market, incorporating the most advanced life-saving technology.
- **Accessories and Equipment** – Wall cabinet or bracket, accessories, signs, up to a 10-year warranty and live monitoring (upon request).
- **Always Rescue Ready** – Replacement of all accessories in the event of the AED being used in an emergency and at expiration. Supplies will be shipped automatically—no need to remember expiration dates.
- **On-Going Service** – Access to our customer service team for the terms of the agreement.
- **Option for Remote Monitoring with the Premium Leasing Program.** Our staff will monitor the AED monthly status checks to ensure the AED is in working order.
- **Access to TrackMyAED** – Our AED management tracking program, TrackMyAED, allows you to keep track of monthly inspections with an easy online checklist. TrackMyAED provides email reminders to check your units and when to replace pads and batteries. It can also track the credentials of your responders.
- **Optional Training** – Product demo courses can be arranged for your staff and online resources are available to keep your staff refreshed and confident in the use of the AED. (Additional costs may apply.)



After an Event

In the event of the AED being used in an emergency situation, we provide the resources required to get your AED back to rescue-ready status promptly. To get your AED back to ready-for-rescue status, we will supply the following:

- **Replacement pads and batteries** shipped out the following business day.
- **Download equipment** to retrieve the event data off of the device for review by a physician with follow-up report and recommendations, if required.
- **Loaner AED Unit**, if required.
- **Medical Direction.** After event medical direction and post event review available.



Business Benefits of Leasing an AED

- **Potential tax deductions** – Leasing can provide you with a tax-deductible operating expense. Contact your accountant regarding the deductions for your situation.
- **Own your equipment for small monthly payments** – Small monthly payments over your chosen payment term rather than the large upfront cost when purchasing an AED.
- **Preserve capital while building your business credit** – Leasing lets your organization conserve its working capital, allowing it to allocate cash funds for other purposes. Cash tied up in fixed assets is no longer available to finance important profit generating projects. In addition, with a lease, sales tax and other taxes are not paid up front at the time the asset is acquired; but rather are remitted monthly over the life of the lease.
- **Accessories are included at expiration and use** – The cost of replacing accessories over time can add up. When leasing an AED, the accessory replacement is included at expiration or after use with no additional or unexpected costs. Supplies will automatically be shipped to you when your current supplies expire—no need to remember expiry dates.



Premium and Value Packages Available to Suit Every Budget

Value Packages

- Lower monthly cost.
- Assign a person to receive a monthly reminder to visually inspect the AED and report the rescue ready status on our tracking software, TrackMyAED.
- Pads and batteries are replaced at expiration and after a rescue.

Premium Packages

- AED rescue-ready status is monitored by our staff remotely over WiFi or cellular.
- Pads and batteries are replaced at expiration and after a rescue.

Contact Our Expert Customer Service Team Today!
1-877-233-8288 • www.aed4life.ca